

WTOV W1480 P.O. Box 7777 Philadelphia, PA 19175-1480 ph: (740) 282-9999 fx: (740) 282-0350

Advertiser Agency Buyer Salesperson Democratic Congressional Campaign (913) Great American Media (3571)

KAUFMAN, MEREDITH

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Product **Brand Acct Types** Est/Headline Demo Revision

Comments

Political - Issue (1068) DCCC (28005) National/Political 1576/06338566

invoice 631470 Inv Date 9/30/2012 Terms Net 30 Contract 333239 **Bill Type** Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal

**Package** 

Gen. Date 10/1/2012 12:30:21PM

**Great American Media** 1010 Wisconsin Avenue Washington, DC 20007

AgM

DCCC

\*\*\*\*\* THIS IS A CASH IN ADVANCE

## **DUPLICATE INVOICE** Steubenville (WTOV)

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
19.0	Contract Line Remarks:	SAT NITE LIVE/20						
	Spot 21431-Saturday Nigh	Day,Sa-1	09/29/12 12:43AM (Sa)	00:30	Saturday Night Live	D3C12OH6T03H	\$220.00	
20.0	Spot		09/29/12			1 preempt @ \$200.00	\$0.00	Program Change
1.0	Contract Line Remarks:	SATURDAY TODAY/22						
	Spot 21418-Saturday Toda	Day,Sa-1	09/29/12 8:28AM (Sa)	00:30	Saturday Today	D3C12OH6T03H	\$250.00	
2.0	Spot		09/29/12	• • • • •		1 preempt @	\$0.00	Sports Over Run
3.0	Spot		09/29/12			\$200.00 1 preempt @ \$400.00	\$0.00	Program Change
4.0	Contract Line Remarks:	NEWS 9 AT SIX/25				7.00.00		
	Spot 21101-News Nine 6pt		09/30/12 6:47PM (Su)	00:30	News Nine 6pm	D3C12OH6T03H	\$2000.00	
5.0	Contract Line Remarks:	TONITE SHW-NBC/4				J o		
	Spot 21114-The Tonight S	Day,M-1,W-1,Th-2	09/27/12 11:59PM (Th)	00:30	The Tonight Show With Jay Leno	D3C12OH6T03H	\$300.00	
5.0	- <b>-</b>		09/26/12			1 preempt @ \$300.00	\$0.00	No Cash Advance
5.0	Spot		09/27/12		•••••	1 preempt @ \$300.00	\$0.00	(Manager's) Pre-empt
5.0	Contract Line Remarks: Spot 26303-Today Show I	TODAY SHW2-NBC/2 Day,Th-1	09/27/12 10:29AM (Th)	00:30	Today Show II	D3C12OH6T03H	\$170.00	
 B.O	Contract Line Remarks:	VATIE/O					***************************************	
	Spot 78813-Katle	KATIE/9 Day,F-1	09/28/12 2:23PM (Fr)	00:30	Katie	D3C12OH6T03H	\$210.00	
9.0	Contract Line Remarks:	DR. PHIL/10						
	Spot 21093-Dr. Phil	Day,F-1	09/28/12 3:47PM (Fr)	00:30	OR. PHIL	D3C12OH6T03H	\$230.00	
1.0	Contract Line Remarks:	SUNRISE 5A/26						
	Spot 21141-News Nine Sur	Day,F-1	09/28/12 5:17AM (Fr)	00:30	News Nine Sunrise	D3C12OH6T03H	\$410.00	
3.0	Contract Line Remarks:	NEWS 9 SAT/28						
	Spot 61682-News9 Saturd	Day,Sa-1	09/29/12 7:54AM (Sa)	00:30	News9 Saturday Morning	D3C12OH6T03H	\$400.00	
			1					I

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$15,540.00 (\$2,331.00) Total Spots 28

Net Total \$13,209.00

| Invoice | 631470 | Package | 631470 | Package | 9/30/2012 | Package | 9/30/2012 | Package | Pa

Gen. Date 10/1/2012 12:30:21PM

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Democratic Congressional Campaign (913; Great American Media (3571) KAUFMAN,MEREDITH Telerep/Philadelphia, Philadelphia (1057) ph: (555) 555-5555 Political - Issue (1068)

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Adverdiser Agency Buyer Salesperson

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Philadelphia, PA 19175-1480
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fx: (740) 282-0350
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 Brand
 DCC (28005)

 Acct Types
 National/Political

 Demo
 DCCC (28005)

DCCC

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MgA

Schedule Days to Run

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Line Type

 Steubenville (WTOV)

Scheduled

P:8969: 1	1			1	1	1	1	
Y								
	00.071\$	D3C12OH6T03H	Jve With Regis & Kelly	1 06:00	(14) MA62:9 SI/8S/60	I-3,t-4T,L-M,\v50	Spot 21084-Live With Regi	<b>.</b>
	00.071\$	D3C1SOHe103H	7AG MITH KEBIR & KEIIY	06:00	(4T) MAEE:9 ST/75/90	I-3'(I-4T,1-M,160	Spot 21084-LIVE With Regi	3
						TINE MUH KEFFA\T8	Contract Line Remarks:	0.8
	00'0001\$	рэстуонетозн	Morie yabo	00:00	(AT) MAGE:8 SI\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Per week (1),Mo,We,Th,Fr	Moriz yabot-36212 10q2	. 1
				100.00	142711000 0110000	ST/WHS YAGOT	Contract Line Remarks:	
* *	00'0012\$	растронетозн	Aniodos		(10) 1100 1100 1100 1100 1100 1100 1100			0.0
		neutanoetaea	)eobsuq\	00:30	(14) M982:7 SI/8S/90			
	00'0004			-		JEODARDY/16	Contract Line Remarks:	0.2
	00.000+2	DECLIZOHETO3H	mga shine 6pm	06:00	(AT) M95:0 St/52/90		Spot 21101-News Nine 6pt	
			*******************************	<u> </u>		NEWS 9 AT SIX/14	Contract Line Remarks:	0.5
	00.002\$	D3C12OH2103H	News Nine Sunrise	06:00	(14) MA82:2 SI/8S/60	Day,F-1	Spot 21141-News Nine Sud	:
						NWS9 SUNRS-5:30AM/13	Contract Line Remarks:	5.0 ¢
	\$220:00	<b>D3C12OH6T03H</b>	Ellen	06:00	09/28/12 4:29PM (Fr)	D8Y,M-1,Th-1,F-1	ngli3-8+215 10q2	
	00.022\$	растаонетозн		06:00	(AT) M97E:+ S1/72/60	* * * * * * * * * * * * * * * * * * * *	1311 1111111111111111111111111111111111	
					(42) NGEE-V C1/2C/00	ETTEN/11	Contract Line Remarks:	
		00.052\$				** **		0.0
No Cash Advance	00.0\$	D tymeeng t	·····	ļ	Z1/9Z/60	***************************************	10Q2	0.4
	00.052\$	D3C12OH6T03H	DS. PHIL	06:00	(4T) M90E:E S1/75/90	I-dT,1-W,1-M,y60	Spot 21093-Dr. Phil	
					1	DB. PHILLAG	Contract Line Remarks:	0.6
No Cash Advance	00.0\$	1 preempt @	* * * 10			******************************		;
anne de dario de	00.015\$	растхонелозн			09/56/12		100S	0.6
	35 5125	HEULSHOET JEU	Кать	06:00	(4T) M9PP:S S1/7S/90		Spot 78813-Katle	
		ş				KATIE/9	Contract Line Remarks:	0.8
	\$1000.00	HE0T2HOS1DE0	News Nine Midday	06:00	09/28/12 12:10PM (Fr)	Per week (1),Fr	Spot 21086-News Nine Mik	
0				<u>.</u>		8/YAGGIM 6 2WN	Contract Line Remarks:	0.7
agns4D margori	00.0\$	1 preempt @ \$60.00		}	Z1/8Z/60			
	00:00	00.09\$			21/02/00		tode	0.8
No Cash Advance	00'0\$	D tqmsand I			71/92/60	*******************************	toq2	0.8
	00'09\$	ОЗСТЅОНЕДОЗН	Late Night With Jimmy Fallon	0E:00	(4TT) MA60:1 S1\VS\\(60	L-7,L-4T,L-W,L-M,V&O	Spot 44854-Late Night Wit	
						TEALLON-NBC/Z	Contract Line Remarks:	0.8
No Cash Advance	00.0\$	0 1 preempt @ \$150.00			21/92/60		inde	0.0
	00'051\$	<b>D3C12OH6T03H</b>	StienoilliM A 98 of strikW orfW	06:00	(F) M422:51 51/85/60	T-1'1-41'T-M'LON	of strik onw-62020 toq2 toq2	0.2
	00.021\$	<b>ВЗС12ОНЕТОЗН</b>	Sylve Wants to 8e A Millionalre		(4T) M900:1 S1/5/2/60			
					. 12 110001 (1/20/00	MILLIONAIRE/6	Contract Line Remarks: Spot 65059-Who Wants To	A.A
	00.071\$	<b>D3C1</b> 50H <b>21</b> 03H	TIT NAME ISSOC		(1)	***************************************		0.2
**** *******	00.071\$	D3C120H6T03H	TII world yebot TII world yebot		(13) MAES:11 21/82/60		I worl2 yeboT-2063S foq2	
İ		HEALSHOELDEA	III word vehol	00:30	(4T) MASS:11 S1/75/60		I worl2 ysboT-20£85 foq2	
		00.071\$			7:	TODAY SHW3-NBC/5	Contract Line Remarks:	0.4
No Cash Advance	00.0\$	1 preempt @			21/92/60	· · · · · · · · · · · · · · · · · · ·	toq2	0.5
	00.071\$	<b>НЕОТЭНОЅІЈЕО</b>	II works yebot	0E:00	(H) MACS:01 SI/8S/60	I-7,1-W,1-M,1-M,Y6U	Spot 26303-Today Show I	0.2
		[				TODAY SHW2-NBC/2	Contract Line Remarks:	0.2
	\$300.00	неотаностоеп	Days Of Our Lives	00:00	(11) 144/777 77/02/00			
	00'00£\$	растхонетозн	Days Of Our Lives		(H) H45C:T Z7/GZ/GO		Spot 21091-Days Of Our I	
				UU-30	(411) M962:1 ST/CZ/60	DAYS OUR LIVES/1	Spot 21091-Days Of Our L	
						PAYS AIR I TVEC / 1	Contract Line Remarks:	1.0